

Name: _____

Due Date: _____

Social Studies period: _____

Teacher: _____

Presidential Election 2016

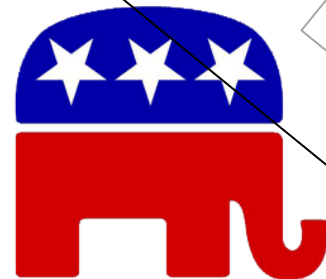
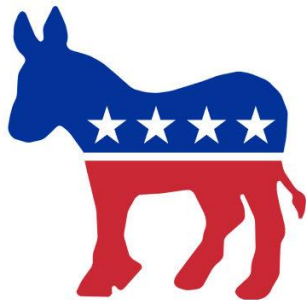
Hillary Clinton vs. Donald Trump



Democrats

vs.

Republicans



Circle the name of your assigned candidate!

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Introduction

Your assignment is to follow the campaign of one of the two major candidates for the office of President of the United States, Hillary Clinton or Donald Trump. You will use both print and digital media in order to gain an understanding of the major issues of the campaign and your assigned candidate's strategies for winning the election.

The due dates for all assignments are listed below.

Project Checklist

Due Date	Activity #	✓ Completed	Points Earned / Point Value
	#1 – Candidate Biographies		_____ / 6
	#2 – Surveys		_____ / 6
	#3 – Create an Advertisement		_____ / 10
	#4 – Political Cartoon		_____ / 5
	#5 – News Articles		_____ / 20
	#6 – Editorial		_____ / 7
	#7 – Campaign Advertisements		_____ / 6
	#8 – Campaign Issues		_____ / 20
	#9 – Purple State Strategies		_____ / 5
	#10 – Electoral College Map		_____ / 5
	#11 – Analysis of the election results		_____ / 10

Project Due Date _____

Final Grade _____

Writing Skills Rubric (10 points)

- _____ Transition words are used to begin lead-off sentences.
- _____ Follow-up sentences contain supporting evidence.
- _____ All paragraphs are indented.
- _____ All sentences contain proper end punctuation. (. ! ?)
- _____ Capitalization is used properly.
- _____ Attempt was made to spell words properly.
- _____ First person is not used, except when answering questions asking for your personal opinion. (“I will explain...”, etc.)
- _____ Project does not contain sentence fragments.
- _____ Project does not contain run-on sentences.
- _____ Expresses thoughts clearly.
- _____ Essay is well organized.
- _____ Sources are cited appropriately.

Activity #1 - Candidate Biographies

Hillary Clinton

Age: _____

Political Party: _____

Family:

Previous Political Experience:

Military Experience:

Educational Background:

Place of Birth: _____

City and State of Current Residence: _____

Who is Hillary Clinton's Vice-Presidential running mate?

Donald Trump

Age: _____

Political Party: _____

Family:

Previous Political Experience:

Military Experience:

Educational Background:

Place of Birth: _____

City and State of Current Residence: _____

Who is Donald Trump's Vice-Presidential running mate?

Activity #2 - Survey

- You will need to conduct a survey in which you ask at least 30 people **of voting age** each of the following questions.
- Then, using Microsoft Excel, create a graph that shows the total number of votes **and** the percentage of votes each choice received.
- **Tally the results of your survey in the space provided.**

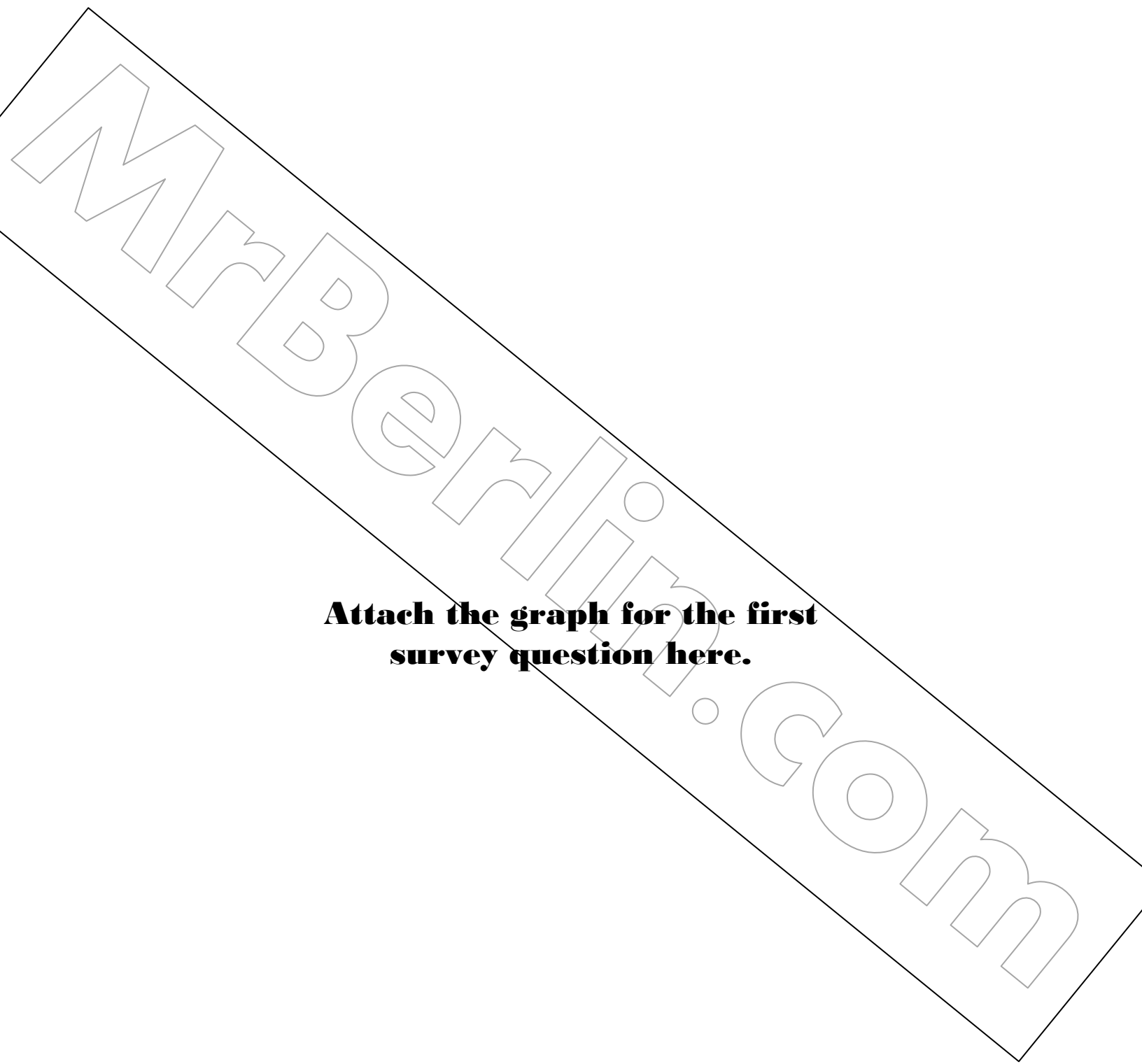
I. Which of the following issues is most important to you in the upcoming Presidential election?

- Economy
- Education
- Foreign Policy
- Health Care
- Immigration
- Terrorism
- Other

II. If the election were held today, who would you vote for?

- Hillary Clinton (Democrat)

- Donald Trump (Republican)



Attach the graph for the first survey question here.

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Attach the graph for the second survey question here.

Activity #3 – Create an Advertisement

Create an advertisement for your candidate. You have several options, but whichever you choose, make sure to use your creativity!

Style: Your advertisement can be a poster, video, skit, song, or any other approved creative idea.

Tone: Your advertisement should take one or more of the following tones.

- positive ad that promotes the strengths of your candidate
- negative ad that attacks the weaknesses of your candidate's opponent
- a combination of the above

Activity #4 – Political Cartoon

Attach cartoon here.

1. Title of location (website, magazine, etc.) _____
2. Date (download or publication date) _____
3. Cartoonist's name _____

Activity #5 - News Articles

- Find three news articles and that focus on your assigned candidate.
- Read each article. Summarize each article in the space provided on the following pages. Also, fill out the information below for each article.
- Make sure to attach each of the articles to each of the three summaries.

Article #1

Article Title: _____

Newspaper / Magazine / Website Title: _____

Author: _____

Date published: _____

Pages located: _____

Article #2

Article Title: _____

Newspaper / Magazine / Website Title: _____

Author: _____

Date published: _____

Pages located: _____

Article #3

Article Title: _____

Newspaper / Magazine / Website Title: _____

Author: _____

Date published: _____

Pages located: _____

Article #1 (attach article #1 on the following page)

I. Explain in one or two sentences, specifically, what the article is about.

II. Make a bulleted list of facts found within the article that make your candidate **look good**.

III. Make a bulleted list of facts found within the article that make your candidate **look bad**.

Attach article #1 below.

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Article #2 (attach article #2 on the following page)

I. Explain in one or two sentences, specifically, what the article is about.

II. Make a bulleted list of facts found within the article that make your candidate ***look good.***

III. Make a bulleted list of facts found within the article that make your candidate ***look bad.***

Attach article #2 below.

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Article #3 (attach article #3 on the following page)

I. Explain in one or two sentences, specifically, what the article is about.

II. Make a bulleted list of facts found within the article that make your candidate ***look good.***

III. Make a bulleted list of facts found within the article that make your candidate ***look bad.***

Attach article #3 below.

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Activity #6 - Editorial

- Find **one** editorial that focuses on your assigned candidate.
- Read the editorial and answer the questions that follow.
- Make sure to attach the editorial to the following page.

Editorial Title: _____
Newspaper / Magazine / Website Title: _____
Author: _____
Date published: _____
Pages located: _____

I. Does the editorial appear to be pro-Clinton or pro-Trump?

II. In a minimum of one well written paragraph, explain the main points being made by the author. In doing so, make sure to use specific information taken from the editorial. (use the back if necessary)

Attach the editorial below.

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Activity #7 – Campaign Advertisements

Describe one ad for your candidate. Make sure to include the following information.

1. What is the URL of the campaign advertisement?

2. Specifically, what were the key points mentioned in the ad?

3. Was the tone of the ad positive, negative, or both? Give examples to support your response.

4. Which type of voters was the ad targeting, and how did it do so? (Examples of groups include women, gun owners, Hispanics, opponents of abortion, religious groups, etc.)

Activity #8 – Campaign Issues

- List at least **four** issues your candidate sees as important and discuss what action he or she proposes to take on these issues.
- Also, you need to explain whether or not you agree with the point of view of your candidate on each of the issues and why.

Possible Issues

- Economy
- Education
- Environment
- Foreign Policy
- Health Care
- Immigration
- Terrorism

Issue #2: _____

Issue #3:

Activity #9 – Purple State Strategies

Red states = states almost certain to vote Republican (Examples: Texas, South Carolina, and Utah)

Blue states = states almost certain to vote Democratic (Examples: California and New York)

What do you get when you mix red with blue? Purple! Therefore, Purple states = states that can go either Republican or Democratic (Purple states are also known as “swing states.”)

Hillary Clinton and Donald Trump must win the majority of these states in order to win the election.

Purple States or “Swing States”	Electoral Votes
Florida	29
Pennsylvania	20
Ohio	18
Michigan	16
North Carolina	15
Virginia	13
Wisconsin	10
Colorado	9
Iowa	6
Nevada	6
New Hampshire	4

Purple State Strategies

Pick one of the above swing states and research the strategies your candidate is using to win the state. Write your findings below in a well written paragraph. (Use the back if necessary.)

Swing State: _____

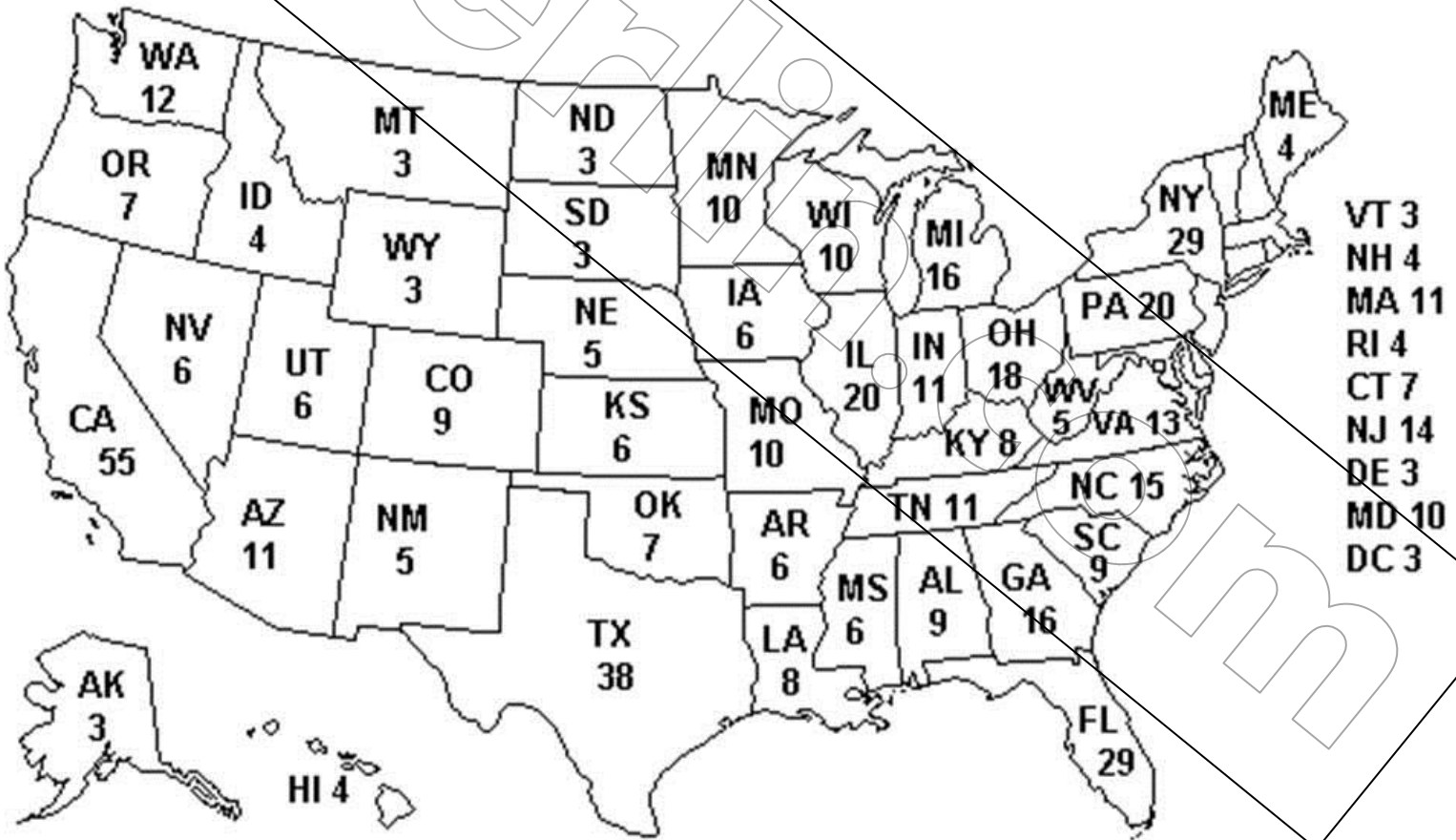
Campaign Strategies: _____

Activity #10 - Electoral College Map

1. Color each state won by Hillary Clinton blue.
2. Color each state won by Donald Trump red.
3. Create a key that shows the color for each candidate as well as the total number of electoral votes won.

U.S. Electoral College - 2016

Total Electoral Votes: 538; Majority Needed to Elect: 270



KEY

	States Won	Total Electoral Votes
Hillary Clinton (D)	(color box blue)	
Donald Trump (R)	(color box red)	

Activity #11 - Analysis of the Election Results

Analyze the election results and *give an informed opinion* on each of the following questions. Write a minimum of one well written paragraph in response to each question.

Why did your candidate win or lose?

Would you have predicted this result? Why, or why not?
